



Marketing communication specialist

Description of the role:

This is a new and exciting role in our team. We are looking for a marketing communication specialist to provide guidance on our communication and tools, support us with customer events, and build the brand within our target areas. You will become fully responsible for our marketing and communications. We operate in a worldwide, 100% business-to-business environment. We expect you will bring our marketing communications from today's ad hoc to the next level. From strategy to execution. We think this role initially requires 50-60% FTE. This new role reports to the managing director, and closely cooperates with our commercial team (4).

Key tasks:

- Act as first contact person for communication matters
- Develop a communication plan
- Manage our website, LinkedIn accounts and mailings
- Keep external documentation up to date
- Support GlassTrend events
- Manage our entry leads
- Represent CelSian at important trade fairs and conferences

Personal requirements to be successful:

- Bachelor in marketing or communication
- Proven experience and success in B2B marketing communication
- Self-starter
- Team player
- Excellent project management skills
- Ability and comfortable to discuss 'first' technical matters with engineering and R&D contacts
- Fluent in English, adequacy in one more language preferred

CelSian offers:

- An equal opportunity place to work, and with our global customer base we're proud to celebrate differences between our team members and affiliated partners
- Intellectual inspiring work environment
- Excellent benefits including 32 holidays and top-notch pension arrangement
- Profitshare in cash or stock
- All-you-can-eat-lunch

About CelSian

CelSian is a spin off from TNO, we are an independent company since 2011. As an engineering consultancy we focus on the glass manufacturing industry. We do that with a fantastic team of engineers and scientists, with our laboratory set up in Eindhoven, unique software packages. We are strongly connected to our customers, and often our combined knowledge and skills make the difference why customers choose for us. We thrive when working on complex challenges for the industry, and our purpose is to support reducing the footprint of the glass industry towards a fully circular industry segment.

Curious to learn more?

- Please send your CV and motivation to infodesk@celsian.nl or call Harmen Kielstra for more information (+31 6 4622 5667)