



## **Marketing communication specialist**

### **Description of the role:**

We are looking for a marketing communication specialist to provide guidance on our communication and tools, support us with customer events, and build the brand within our target areas. You will become fully responsible for our marketing and communications. We operate in a worldwide, 100% business-to-business environment. We expect you will take care of our marketing communications from strategy to execution. This is a part-time role which involves minimum 60-80% of a typical work week. This role reports to our chief commercial officer and closely cooperates with our commercial team (4).

### **Key tasks:**

- Act as the first contact person for communication matters (press, agencies)
- Develop a communication plan
- Manage our websites, LinkedIn accounts and mailings
- Keep external documentation up to date
- Support GlassTrend events (per year 2x on site, 2x online)
- Actively support our commercial team with ideas and projects
- Lead and coordinate our representation efforts at important trade fairs and conferences

### **Personal requirements to be successful:**

- Bachelor in marketing or communication
- Proven experience and success in B2B marketing communication
- Self-starter
- Team player
- Excellent project management skills
- Strong skills in working with communication tools
- Comfortable to discuss 'first' technical matters with engineering and R&D contacts
- Fluent in English, adequacy in one more language preferred

### **CelSian offers:**

- An equal opportunity place to work, and with our global customer base we're proud to celebrate differences between our team members and affiliated partners
- Intellectual inspiring work environment
- Excellent benefits including 32 holidays and a top-notch pension arrangement
- Profitshare in cash or stock
- All-you-can-eat-lunch

## **About CelSian**

CelSian is a spin-off from TNO, we have been an independent company since 2011. As an engineering consultancy, we focus on the glass manufacturing industry. We do that with a fantastic team of engineers and scientists, with our laboratory set up in Eindhoven, and unique software packages. Recently, we expanded to the USA. We are strongly connected to our customers, and often our combined knowledge and skills make the difference in why customers choose us. We thrive when working on complex challenges for the industry, and our purpose is to support reducing the footprint of the glass industry towards a fully circular industry segment.

## **Curious to learn more?**

- Please send your CV and motivation to [infodesk@celsian.nl](mailto:infodesk@celsian.nl) or call Harmen Kielstra for more information (+31 6 4622 5667)